GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industries & Commerce Department – Food Processing - M/s Hindustan Coco-Cola Beverages Pvt. Ltd. (HCCBPL) - Proposing to expand its manufacturing operations in India by setting up a state-of-the-art Greenfield Manufacturing facility centres at Nellore and Visakhapatnam Districts - Request for certain incentives - Orders- Issued.

INDUSTRIES & COMMERCE (PROGRAMME –III) DEPARTMENT

G.O.Ms.No.149 Dated:02- 11-2016

Read the following:-

(1) From the Zonal Vice President, M/s Hindustan Coco-Cola Beverages Pvt., Ltd., (HCCBPL) Zonal Office A.P., and Telangana, 44-69, Moula-Ali, Hyderabad, dt:21.07.2016.

(2) Minutes of the 5th Empowered Committee of Secretaries held on 25-07-2016.

(3) Minutes of the State Investment Promotion Board held on 29.07.2016.

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O R D E R:

In the letter 1st read above, M/s Hindustan Coco-Cola Beverages Pvt., Ltd., (HCCBPL), Hyderabad has informed that they have proposed to expanding its manufacturing operations in India by setting up a State-of-the-art Greenfield manufacturing facility in 100 Acres land each at Nellore and Visakhapatnam Districts with a total investment of Rs. 2,225.00 Crores and create employment for 1102 people. The Plants will be designed to manufacture all types of carbonated beverages, juices and packaged water such as Coca Cola, Sprite, Fanta, Kinely Water, Maaza etc.

The Company requested for the following:

Requests within the Policy:

i. All benefits as per policy.

Requests outside the Policy:

i. 50% of VAT/SGST exemption for a period of 15 years.
ii. Protection of Fiscal benefits under GST regime till capital investment is required.

2. In the reference 2nd read above, the Empowered Committee of Secretaries have discussed the proposal of M/s Hindustan Coco-Cola Beverages Pvt., Ltd., (HCCBPL), Hyderabad and recommended that Hindustan Coco Cola could be treated as an exception from the negative list similar to Pepsico and to offer the following incentives on the lines of Pepsico to create a level playing field, subject to the condition that the company will procure mango pulp from Andhra Pradesh. Reimbursement of 50% NET VAT&CST for a period of (7) years from the date of commencement of commercial production or upto realisation of 50% fixed capital investment, whichever is earlier.

(Contd...2)

1. All other incentives as per A.P Food Processing Policy 2015-2020, except investment subsidy and interest subsidy.

3. In the reference 3rd read above, the State Investment Promotion Board (SIPB) have discussed the proposal of M/s Hindustan Coco-Cola Beverages Pvt., Ltd., (HCCBPL), Hyderabad in detail and decided to extend the incentives as per A.P. Food Processing Policy 2015-2020 and as a special case on the line of the incentives given to M/s Pearl Beverages Ltd. as being Mega Project with investment more than Rs.500 Crores.

4. The Government after careful consideration of the recommendations of the State Investment Promotion Board, hereby extended the incentives as per the Andhra Pradesh Food Processing Policy 2015-2020 as a special case on the lines of the incentives given to M/s Pearl Beverages Ltd., as being Mega Project with investment more than Rs.500 Crores.

5. The Chief Executive Officer, Andhra Pradesh Food Processing Policy, Hyderabad shall take necessary action, accordingly and intimate the status of the progress of work done by the above said company from time to time to the Government.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M.GIRIJA SHANKAR
SECRETARY TO GOVERNMENT (FP) (FAC)

To
The Chief Executive Officer, APFPS, Hyd.
The Director of Industries, A.P., Hyderabad.
The M/s Hindustan Coco-Cola Beverages Pvt., Ltd., (HCCBPL), 44-69, Moula-Ali, Hyd. through the CEO, AP. Food Processing Society, Hyderabad.

Copy to:
The Finance (FMU-REV-IC)Dept.,
The Revenue (CT) Department.
The Revenue (Registration) Department.
The Energy Department.
The Irrigation (Reforms) Dept. .
The Law (H) Department.
The Accountant General, Andhra Pradesh, Hyderabad
The Commissioner of Commercial Taxes, Hyderabad
The Chairman & Managing Director, APTRANSCO., Hyderabad
The Managing Director, APSPDC Ltd., Nellore/Visakhapatnam,
P.S. to Secretary to Chief Minister
P.S. to Chief Secretary to Government
P.S.to Secretary to Government, (FP) Ind & Com Dept.
SC/SF.

//FORWARDED::BY ORDER//

SECTION OFFICER